

WGGC(FM), WVLE(FM) and WLCK(AM)
EEO PUBLIC FILE REPORT
April 1, 2016 – March 31, 2017

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Morning On-Air/Production Director	1, 4, 6-7	4
Account Executive	1, 4, 6-7	1

WGGC(FM), WVLE(FM) and WLCK(AM)
EEO PUBLIC FILE REPORT
 April 1, 2016 – March 31, 2017

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Bowling Green Daily News 813 College Street Bowling Green, Kentucky 42101	No	2
2	Ohio/Illinois Centers for Broadcasting 9000 Sweet Valley Drive Cleveland, Ohio 44125	No	0
3	Kentucky Broadcasters Association www.kba.org 101 Enterprise Drive Frankfort, Kentucky 40601 Phone: 502.848.0426	N	0
4	Station Website Postings (<i>one or more SEU stations</i>)	No	0
5	Tennessee Association of Broadcasters www.tabtn.org Two International Drive, Suite 902 Nashville, Tennessee 37217 Phone: 615.365.1840	No	0
6	All Access Website www.allaccess.com	No	3
7	Internal Posting	No	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			6

WGGC(FM), WVLE(FM) and WLCK(AM)
EEO PUBLIC FILE REPORT
 April 1, 2016 – March 31, 2017

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	On April 29, 2016, our SEU participated in the Housing Authority of Bowling Green Job Fair held at the Housing Authority offices. SEU participants included a member of our Human Resources Department, who occupied a booth and provided job seekers with information about careers in broadcasting and job openings within the SEU. Applications and resumes were accepted.
2	Participate in a training program designed to enable station personnel to acquire skills that could qualify them for higher-level positions.	On October 20-22, 2016, our SEU sent two members of its sales department to the annual Kentucky Broadcasters Association Convention, with the purpose of obtaining information and training that could qualify them for a higher-level position.
3	Participate in a training program designed to enable station personnel to acquire skills that could qualify them for higher-level positions	On February 22-24, 2017, our SEU sent one member of its programming department to the Country Radio Seminar with the purpose of obtaining information and training that could qualify them for a higher-level position.
4	Participate in event sponsored by or on behalf of an educational institution relating to careers in broadcasting	On February 23, 2017, this SEU hosted students from Western Kentucky University for a tour of our facilities. Members of our on-air team greeted the students, conducted a tour of the programming, sales, on-air, and traffic departments, and talked about the opportunities available for a future career in broadcasting.