

**WGGC(FM), WVLE(FM), AND WLCK(AM)
EEO PUBLIC FILE REPORT
April 1, 2015 – March 31, 2016**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Sales & Marketing Representative	1,2,3,4,6,5,7,	

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Bowling Green Daily News 813 College Street Bowling Green, Kentucky 42101	Y	2
2	Ohio/Illinois Centers for Broadcasting 9000 Sweet Valley Drive Cleveland, Ohio 44125	Y	
3	Kentucky Broadcasters Association www.kba.com	N	
4	LinkedIn	N	2
5	Tennessee Association of Broadcaster	N	
6	Indeed	N	
7	Internal Posting	N	4
TOTAL INTERVIEWEES OVER REPORTING PERIOD			8

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participated in a training program designed to enable station personnel to acquire skills that could qualify them for higher-level positions.	On February 8th – 10th, 2016 this SEU sent one member of the Programming Department to the Country Radio Seminar. The employee went with the purpose of provide training that could qualify the employee for a higher-level position.
2	Host event/program sponsored by an educational institution relating to careers in broadcasting	On April 7th, 2015, this SEU hosted one students from Western Kentucky University at the studio. Information was given by the SEUs members of the On Air Department about careers in radio. The students were given a tour of the facilities and were given more detailed information about career opportunities in radio. Present for the tours were members of the Programming, Sales, On-Air, and Traffic Departments.
3	Host event/program sponsored by an educational institution relating to careers in broadcasting	On April 23rd, 2015, this SEU hosted class WKUBCOM485 from Western Kentucky University at the studio. Information was given by the SEUs members of the On Air Department about careers in radio. The students were given a tour of the facilities and were given more detailed information about career opportunities in radio. Present for the tours were members of the Programming, Sales, On-Air, and Traffic Departments.

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
4	Host event/program sponsored by an educational institution relating to careers in broadcasting	On May 6th, 2015, this SEU hosted three students from Western Kentucky University at the studio. Information was given by the SEUs members of the On Air Department about careers in radio. The students were given a tour of the facilities and were given more detailed information about career opportunities in radio. Present for the tours were members of the Programming, Sales, On-Air, and Traffic Departments.
5	Host event/program sponsored by an educational institution relating to careers in broadcasting	On March 28 th , 2015, this SEU discussed media partnership with WKU fraternity and sorority live music event in relation to their community involvement and philanthropy projects. Present for the tours were members of the Programming, Sales, On-Air, and Traffic Departments.

